

**Design Experience:** extensive experience in both print and web design. Developed brand and corporate identities, web sites, advertisements, packaging, trade show graphics and collateral, annual reports and sales collateral for client in retail and professional services, high tech and manufacturing. Known for creativity, problem solving, flexibility and a sense of humor.

### **Career Development:**

**BBH Media - Raleigh, NC - 2009 - 2010**

#### **Software Tester & Web Quality Control**

- o Verify all web sites and applications across all platforms and browsers.
- o Usability testing and recommendation.
- o Tested all CSS, HTML, JavaScript and PHP for errors.
- o Made semantic code recommendations ensuring all code is lightweight and loads fast.
- o Created and conducted usability tests with documented results.
- o Created test plans and test cases.
- o Performed regression and smoke tests with each deployment.

**BBH Media - Raleigh, NC - 2003 - 2009**

#### **Web Production Artist**

- o Designed logos and banners, manipulated images, created GIF animation.
- o Designed graphics & articles for an online magazine using HTML & CSS
- o Maintained existing sites using HTML, CSS and PHP.
- o Maintain and update internal intranet and employee knowledge.
- o Testing and recommendation for UI of internal applications.
- o Trained new and existing employees on new technologies being implemented.

**Aquaria Inc - Moorpark, CA - 1995 - 2002**

#### **Computer Graphic Specialist**

- o Designed logos, packaging, monthly catalogs/promotions, retail point-of-sale advertisements, and scientific charts/graphs.
- o Art directed photo shoots, intensive photo manipulation.
- o Worked with film houses and printers.
- o Performed 4 color flight checks.

**USPE (US Purchasing Exchange) - Encino, CA - 1994 - 1995**

#### **Graphic Designer**

- o Designed direct-mail pieces for national distribution including sweepstakes packets.
- o Performed test mailings and documented results.
- o Responsibilities included art direction of digital and traditional photo shoots, photo retouching, color correction, and final artwork production.
- o Worked with outside vendors to coordinate job completion.

### **Design Software:**

Photoshop  
Illustrator  
InDesign  
QuarkXpress  
FrontPage  
Dreamweaver  
3D Studio Max  
Flash

### **Office Software:**

Word  
Excel  
PowerPoint  
Outlook

### **Programming Skills:**

HTML  
CSS  
Ajax  
jQuery  
PHP  
ActionScripts3

### **Education:**

2009 - present  
IADT - Online  
BA in Web Design

2009  
Art Institute - Online  
Web Design Diploma

2000  
New Horizons – Oxnard CA  
MCP - Microsoft Certified

1989  
Ventura College - Ventura CA  
AS in Graphic Design